



## STATEWIDE VIRTUAL CENTER KANSAS SMALL BUSINESS DEVELOPMENT CENTER SBDC KIOSK Program Overview

**SBDC Kiosk Program:** New Innovative Program that places a Business Support Center “Kiosk,” offering 7 day per week Live Assistance to Businesses, right in a Local Kiosk Host partner location.

### Kansas SBDC will provide:

- **Live Business Support Assistance** via VideoConference (or 800# call or chat if business prefers)
  - Real-time answers to general business questions as well as enhanced 1 on 1 advising help on more complicated matters, see [www.KansasSBDC.net](http://www.KansasSBDC.net) for complete list of services.
  - Availability: 7 days per week (currently Sun-Fri til 7pm and Sat 10am-2pm);
  - Bi-Lingual (Spanish) support is also available thru the Kiosk 7 days per week
- **Business Education Seminars:** Access to state-wide Kansas SBDC Live & On-Demand Recorded Webinars & Conferences on a wide variety of topics plus Kiosk Program Exclusives
- **Special Promotional Events:** Periodic “Free Website Build Giveaway” for 1 local business. Entries are thru Kiosk Signup to incent businesses to visit the EcoDev Host Kiosk location.
- **KIOSK Launch Support:** Kansas SBDC In-Person Launch Support & Promotional “Free Website Build Giveaway” during 1<sup>st</sup> month
- **SIGNAGE:** Vertical Banner with stand & Desk Signage with Kiosk Info & Instructions [see Appendix B]

### Host Community Provides 1 Desk Setup for Small Business Client containing:

- 1 Kiosk/Desk with Internet Connected Computer with Webcam & Mic for Video Conferencing
  - Doubles as viewing spot for SBDC Live Webinars & SBDC Video Library
- Room for 3 Chairs (2 for the Client plus 1 for periodic In-Person SBDC rep)
- Access to Printer for Small Businesses & Start-up Entrepreneurs visiting the Kiosk
- Easy to access Location that is ADA compliant

[see Appendix A]

### Financial info:

- What does the SBDC charge for Virtual Kiosk Program? \$0 for 1<sup>st</sup> location in a county
- Is it possible for Community Host to fund SBDC In-Person Kiosk Days? YES [see Appendix C]
  - In-Person add an Advisor Fee helps offset added in-person costs and depends on desired # of days per year & travel distance for Advisor from nearest SBDC regional center
  - *Ex: 1 in-person day per week for a location within 30miles of a SBDC Regional Center would be approx. \$15k per year, while ½ day per month 30-90miles from a SBDC Regional Center would be \$2.5k-\$5k per year, etc.*

**Kiosk Host Testimonial:** “We have been host to a Kiosk Site and Advisor once per week for about a year. We see PSU SBDC as a partner in fighting generational poverty, increasing economic stability, and building healthier communities. We have found that with these tools, community members are empowered to follow their dreams and build business.” - Jody Hoener, Bourbon County Kiosk Host since Nov 2020

**NEXT STEPS TO GET STARTED?** Email us at [Info@KSBDc.net](mailto:Info@KSBDc.net) with subject line “NEW KIOSK” with desired Kiosk location (including town) & preferred contact info for our Kiosk team to contact you.

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration

