



**FOR IMMEDIATE RELEASE**

2/24/2021

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## **Kansas SBDC Partners with Profit Mastery to Provide Free Financial Management Training for Small Business Owners**

**TOPEKA, Kan.** – The Kansas Small Business Development Center (SBDC) has partnered with Profit Mastery, an organization that provides financial management education to small business owners, bankers, managers, and CPAs around the country.

Profit Mastery is offering a 7-week virtual course starting Monday, March 22<sup>nd</sup> that will take attendees on a deep dive into topics including cash flow, financial gap analysis, price-volume costs, how to deal with banks, and much more. These classes will discuss the primary causes that lead businesses to fail and will assist attendees in creating an action plan for achieving and maintaining "fiscal fitness" for their business.

"Profit Mastery is a must for every small business owner who wants more profit," says Greg Jordan, Interim State Director for the Kansas SBDC. "The techniques in this training show how to improve your bottom line with just minor adjustments to your financial processes. Using easy-to-understand lessons, it opens up the world of ratios and the tools you need to help your business make more money."

Usually priced at over \$800 per ticket, this course is being offered at no-cost to attendees as the Kansas SBDC will be covering all expenses.

The deadline to register is Sunday, March 21<sup>st</sup>. Sign up at <http://bit.ly/profitsbdc>. Seating is limited.

**About the Kansas SBDC:** The Kansas Small Business Development Center serves as the state advising resource for the small business owner. Whether it's an existing business looking to boost sales or a start-up trying to get off the ground, we provide our clients with quality, professional, and personal care all in a confidential setting. The Kansas SBDC is funded in part through a cooperative agreement with the U.S. Small Business Administration. Learn more about the Kansas SBDC at [www.kansassbdc.net](http://www.kansassbdc.net) or call (800) 949-7661.

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