

INFORMATION PAPER

Thingy-Majig Physical Trainer Annoying People Remover

Bottom Line Up Front (BLUF):

(The Final BLUF)

BLUF statement that is like an elevator pitch, but there is No elevator for 50 miles in this swampy area of Louisiana. And why bluff? I just want to tell them the truth, even without an elevator. Why cant I tell them on the ground floor?

Technology Category: (To be figured out yet)

(Q3, top right)

Technology Readiness Level: 4

(Q4, bottom left)

(Photo / Graphic depicting your innovation is helpful here. Delete this note)

Technology Explanation and Status

(Q1, top left)

My teknologee provides a simple but effective way to chase away annoying people with a robotic aydible sound maker

Innovation Capabilities *(List may remain or rewrite into paragraph form – Delete this note)*

Tasks it can do

(Q1, top left)

Look pretty

Change color

Bark like a dog

Climb trees

(Additional Photo / Graphic somewhere here if needed, to add clarity. Delete this note)

Innovation Capabilities *(List may remain or rewrite into paragraph form – Delete this note)*

Tasks it can do
Look pretty
Change color
Bark like a dog
Climb trees

(Q1, top left)

(Additional Photo / Graphic somewhere here if needed, to add clarity. Delete this note)

Demonstrated Results *(List may remain or rewrite into paragraph form. Delete this note)*

Test results
Measured color
Demonstrated barking and tree climbing
Won awards for its looks at the US Thingy Pagint

(Q2, bottom left)

Relevance to DoD *(List may remain or rewrite into paragraph form. Delete this note)*

Characteristics
About the size of an average dog
Runs 50 mph
Improves morale of privates
Keeps generals at bay during training
Current version is 27 Lbs
Current version barks louder than my baby can scream - 110dB

(Q3, top right)

Explanation of Technology Readiness Level:

(Q7, bottom right)

It has been bench tested, being held together with 10 pounds of duct tape and wire coat hangers (we ran out of baling wire).

Scaling Ability:

(Q4, bottom right)

Scalability

Can be miniaturized to the size of a cellphone while still Maintaining 27 Lbs

With modification, will bark louder than my wife can scream - 140dB

Time to Market under Current Conditions:

(Q4, bottom right)

6 months for 100 units, give or take a year. Depends on whether the truck sells and if we win the lottery

Time to Market with Financial Assistance:

(Q4, bottom right)

With \$1M it could be decreased to 4 months and produce 500 units

Single POC for All Communication:

Company Authorization POC:

(Signature)

Billy Bob

Chief Engineer

Thingys-R-Owrn

12 Snake Lane, PO Box top right

Gator Gully, LA 12345-67uh8

316-737-1032 Two long rings

BillyBob123@BayouBubbas.net

(Signature)

Big AL

Head Honcho

Thingys-R-Owrn

14 Snake Lane, PO Box top left

Gator Gully, LA 12345-67uh8

316-737-1032 - 1 short and 1 long ring

JoeBob456@BayouBubbas.net

With \$1M it could be decreased to 4 months and produce 500 units

Single POC for All Communication:

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